



New York Times *Best-selling Author*, Gretchen Rubin

What We Do

Hooks Book Events, a minority women-owned business based in the Washington Metropolitan area, infuses innovative thinking into organizations through interactive book and author programs. We provide enriching professional development and client events for corporations, U.S. government agencies, associations and non-profit organizations.

Engage your colleagues or clients by bringing our authors to your office — thought leaders, *New York Times* best-selling writers, and Pulitzer Prize winners and Nobel laureates who have penned books on current topics such as leadership, innovation, work/life balance, technology, data, cybersecurity, economics and more. Hooks Book Events also specializes in producing webinars for distributed teams.

Infuse Ideas™ with Author Discussions

New ideas can change the way your employees approach problem-solving, and improve productivity. Typical training programs are led by instructors who are presenting concepts developed by others, in a pre-packaged format. Hooks Book Events produces dynamic discussions with thought leaders and acclaimed authors of new, thought-provoking books. The unique shared experience continues to engage your team long after the program ends.



Author and TED Talk Star, John Hunter

Contact Us

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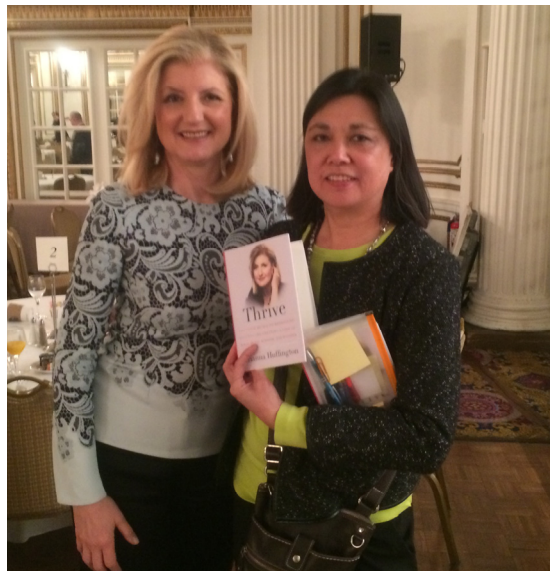
Engage Your Audiences with Events that Deliver Lasting Impact



HOOKSbookevents
Infuse Ideas

How It Works

Hooks Book Events offers a turn-key process from series design, topic selection, authors, titles and event dates. We can bring authors and books on a wide range of non-fiction topics including finance, big data, cybersecurity, economics, innovation, work/life balance, leadership, management & team building and diversity & inclusion directly to your target audiences.



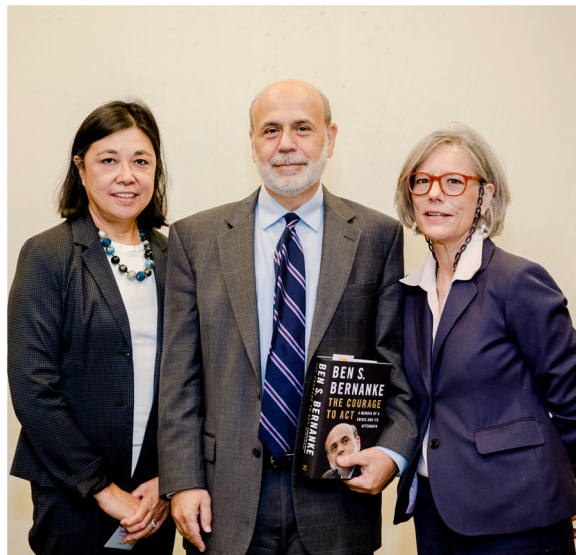
Founder of Huffington Post, Arianna Huffington

Hooks Book Events manages content planning, speaker logistics, day of event activities, book delivery and book signings. We can also work with you to design evaluations with real-time surveys that allow you to measure the effectiveness of each event.



CNN Host, Fareed Zakaria

- **Subject Matter Experts**
- **Author Programs**
- **Webinars**

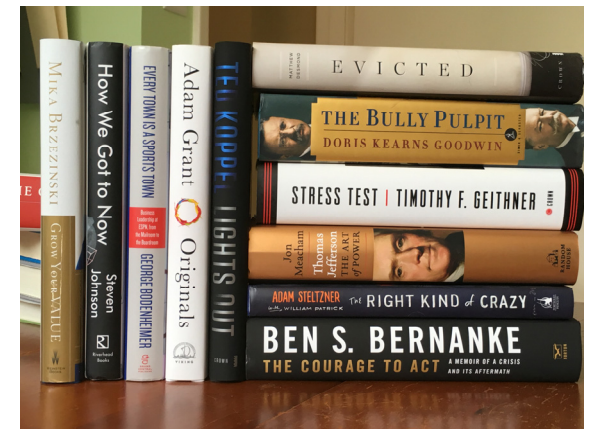


Former Federal Reserve Chair, Ben Bernanke

What Clients Say

"From start to finish, Hooks Book Events did a great job managing our recent events. They helped me source the best book for my audience, coordinated with the author, and then handled all the logistics. They are knowledgeable and professional and their unique events are a great way to make a splash with your target audience. I am confident recommending their services."

— Craig Strent, Apex Home Loans



"Hooks Book Events connects us to the leading authors on the hottest topics most relevant to business leaders. From the new moderator of Meet the Press to the CEO of Starbucks, we get them when they are just in the market and often the first on the block... We were able to do these highly regarded programs and much more because of our partnership with Hooks Book Events."

— Jim Dinegar, President & CEO,
Greater Washington Board of Trade